

2025-2028 FUTURE READY

GREAT FUTURES START HERE.



Guided by **vision**.
Grounded in **stability**.
Delivered with **consistency**.

We're expanding our capacity to ensure every young person feels a sense of belonging, is encouraged to explore their interests, and is supported in developing the skills they need to succeed; over the next three years, we'll do this through:

1. Growth: Expanding Our Vision, Strengthening Our Foundation

- **Champion leadership continuity** by cultivating a strong staff and board succession strategy, backed by clear measures of success in talent retention and performance.
- **Strengthen our financial future** through strategies that ensure long-term sustainability.
- **Explore new opportunities** by assessing the potential for expansion in Bayfield, and greater Southwest Colorado, where the Club experience can make a lasting difference for the youth and their families.
- **Maximize our spaces** with a comprehensive review of current facilities to meet the evolving needs of youth.

2. Staff Talent: Investing in the People Who Power Our Mission

- **Foster a thriving culture** through feedback that informs a positive, inclusive workplace for all.
- **Attract and retain top talent** with a forward-thinking recruitment program.
- **Inspire the next generation of youth workers** through robust high school and college internship pathways.
- **Empower our team** with on-going training and professional development that supports career growth.



In 2024, we served 1,587 youth from 17 local schools in two school districts.
The Club serves more kids per week, per month, per year, during out of school time than any other youth organization in the area.

Thanks to generous support, 72% of Club members are able to attend the Club because their fees are fully or partially covered, removing financial barriers to the Club experience.

3. Resource & Development: Fueling Our Mission

- **Drive impact with purpose** through a dynamic and diversified annual development plan that aligns fundraising with our mission’s highest needs.
- **Grow our community of champions** by increasing individual giving through storytelling, relationship-building, and intentional outreach.
- **Celebrating generosity** by implementing a stewardship strategy that cultivates meaningful, lasting donor relationships.
- **Elevate board leaders** to inspire generosity.

4. Programs: Building Meaningful, Measurable Club Experiences

- **Pursue excellence through feedback** with a culture of continuous improvement, guided by staff input, Club member voices, and program outcome assessments.
- **Deliver well-rounded programming** at each site, through high-quality Club experiences, designed to inspire curiosity, creativity, and connection in every young person we serve.
- **Leverage community talent** through partnerships that bring specialized activities to our members.
- **Eliminate barriers to access** with intentional outreach to families throughout La Plata County.

5. Tween & Teen Engagement: Empowering the Next Generation of Leaders

- **Elevate Youth Voice and Leadership** by empowering young people through leadership opportunities that build confidence, skills, and community impact.
- **Create Inspiring, Youth-Led Spaces** by reimagining teen environments that reflect their creativity, culture, and sense of belonging.
- **Deliver Exceptional Programs** by providing engaging, age-specific experiences, led by dedicated staff, that support the unique needs of tweens and teens, including critical school transitions in 5th and 8th grade.
- **Prepare Teens for Life Beyond the Club** by equipping youth with workforce readiness skills and real-world experiences that build self-esteem and prepare them for future success.

“The Club shapes young lives and equips us to confront adversity with unwavering confidence and resilience.”

Celia G.

2025 Boys & Girls Club of La Plata County
Youth of the Year

